



Kilkenny County Council
Comhairle Chontae Chill Chainnigh



KILKENNY

#CareersKilkenny 2022

Where people move



where medieval meets modern

2019 Event

Kilkenny

- First #CareersKilkenny event took place Dec 2019 at the Medieval Mile Museum
- This inaugural event attracted 900 people through the day and featured a significant range of employment



2022 Event

- Promote the diverse range of available employment opportunities in Kilkenny
- Showcase Kilkenny as a great place to live and move to
- 30th December @ the Medieval Mile Museum from 10.30 to 4

Financial Services

- **Bank of Ireland**- hiring for 60 positions in a range of areas
- **State Street** - hiring for 300 to 400 positions across Fund Accounting, Corporate Actions, Transfer Agency, Depository, Cyber Security and IT
- **Clunetech** - Currently hiring for a variety of roles
- **Loanitt**- Continuously hiring across different functions of the business - Finance, Risk, Technology and Sales

2022 Event – Featured Employers

Life Science

- **UPMC** - currently there are 25+ roles on offer including Clinical and ICT roles.
- **VHI** -40 roles customer service operatives
- **CF Pharma** - Production Operators, Quality Assurance and Key Sales positions
- **ProChem** - In Kilkenny specifically recruiting for Graduate Engineers, Electrical Design Engineers, Graduate and Senior Process Engineers, Recruitment Specialist.

Life Science

- **Tirlan-** Approximately 40 roles currently on offer across all areas of the business from plant production through to commercial sales
- **Connolly Redmills** - Currently Recruiting for 10+ jobs across a number of areas such as General Operatives, Weighbridge Operatives, Production Supervisor, Lab Assistant, Accounts and Payroll.
- **Asgard Cleanroom Solutions** – 15 roles Construction Project Managers, Construction Site Managers, Construction Site Supervisors, QA/QC Leads, Project Design Leads, Architectural BIM Technicians, Estimators, Quantity Surveyors, Procurement Specialists, EHS Specialists

Promotion

Campaign Summary

Social Media

Platforms:

- LinkedIn
- Facebook
- Twitter

Methods: Organic Posts & Paid Ads

Target:

September – October: International campaign in Australia, New Zealand, UAE, UK, Canada & USA – Main message: Home for Christmas?

October- November: National campaign in main cities in Northern & Republic of Ireland

November – December: National & Local Campaign

Google

Method: Search & display ads

Target:

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#careerskilkenny
where people move

10 DAYS TO GO

prochem CluneTech. cfpharma+ ASGARD
Loanitt Tirlán Bank of Ireland Vhi
UPMC SHIRTS SWEET RED MILLS

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where people move

FRIDAY
30TH OF DECEMBER

MEDIEVAL MILE - MUSEUM KILKENNY
10:30AM - 4PM

REGISTER YOUR ATTENDANCE TODAY

prochem CluneTech. cfpharma+ ASGARD
Loanitt Tirlán Bank of Ireland Vhi
UPMC SHIRTS SWEET RED MILLS

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2d • 🌐

Make sure to check out the upcoming positions available at Loanitt at [#careerskilkenny2022](#) on the 30th of December.

Companies who will attend the event are seeking to fill in the region of hundreds of positions across the Life Sciences and Financial Services sectors.

Register your spot for free at <https://careerskilkenny.ie> or find out more information on Loanitt here: <https://lnkd.in/eiyC2i29>

#careerskilkenny #career #event #financialservices #jobopportunities
#lifesciences #careeropportunities
#careerskilkenny #career #event #financialservices #jobopportunities
#lifesciences #careeropportunities
Ireland South East

Loanitt

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Whatever your style,
Kilkenny has the fit
for you

#careerskilkenny
where people move

CAREER
SHORT COMMUTE
VIBRANT
SOCIAL LIFE
FOOD
ART & CULTURE
FESTIVALS
ACTIVE LIFESTYLE
MUSIC
LOCATION
LOCATION
LOCATION

Careers Kilkenny 2022
Event by Careers Kilkenny

Fri, Dec 30, 2022, 10:30 AM - 4:00 PM (your local time) Add to calendar

Medieval Mile Museum, 2 Saint Mary's Lane, Kilkenny, County Kilkenny, IE, R95

Event link - <https://www.eventbrite.ie/e/careerskilkenny-2022-tickets-42762061997>

Pa O'Sullivan and 7 other attendees

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Details Comments Networking Analytics

Careers Kilkenny
201 followers
Home for the holidays? Make it a one way ticket to Kilkenny!
A unique careers event showcasing the hundreds of jobs on offer in leading companies located across Kilkenny city and county is taking place on the 30th of December at the Medieval Mile Museum, Kilkenny from 10:30am...see more

Reactions



Radio

- KCLR 15th-29th December : 53 spots & social media
- BEAT 103-103 7th-29th December 110 spots
- Today FM 16th-29th December 20 spots

Target: Commuters, graduates, people searching for careers change or a work/life balance

Paper Advertising

- Kilkenny People 7th & 21st December editions
- Press Release



#careerskilkenny
where people move

**Hundreds of local
job opportunities
at #CareersKilkenny**

Your new career awaits!
Do not miss out on the largest
careers event in Kilkenny

30 December 2022
Medieval Mile Museum

Pre-register now for free:
careerskilkenny.ie



#careerskilkenny

Gairmeacha Chill Chainnigh áit a bhfuil daoine ag bogadh

Tá na céadta deiseanna fostaíochta áitiúla ag 'Careers Kilkenny'
Tá do ghairm bheatha nua ag fanacht! Ná cail amach ar an imeacht
gairmeacha is mó i gCill Chainnigh

30ú Nollaig 2022
Medieval Mile Museum

Réamhchláraigh anois saor in aisce: careerskilkenny.ie

CAREERSKILKENNY.IE



Kilkenny County Council
Comhairle Chontae Chill Chainnigh

Kilkenny

KILKENNY

THE BEST OF IRELAND

www.careerskilkenny.ie



where medieval meets modern